



Creating and Growing a Successful Women's Group Within Your Chapter

October 3, 2013

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The Women's Network, affiliated with the BYU Management Society, is a business networking group for women committed to moral and ethical leadership.



Why Create a Women's Group Within Your Chapter?



Mission

To help like-minded women leaders develop marketable skills, advance their careers through training and provides confidence-building instruction specific to business women.



Purpose

To help women network in a comfortable business setting, providing them with a chance to hear about business topics unique to women.



Purpose (cont)

The women's group will also work closely with the main BYUMS chapter in their city to include more women in the main chapter's activities, thus growing the chapter membership and increasing BYUMS' level of influence in the local business community.



Target Audience

Membership is open to all women. However, program topics are tailored to women working professionally who have other commitments to balance such as family, church and community.



Other Benefits

- Networking and mentoring opportunities
- Professional education for educated women who want flexibility to balance family life
- Connection to professional community
- Skill development and continued education
- Increase self-confidence and esteem
- Leadership opportunities

Board Development



- Key to growth and success is a strong board
- Don't wait to start with a full board – 2-3 people is enough
 - President
 - Treasurer
 - Programs
 - Publicity
 - Membership

Quick Start Guide



- **Start with female BYU alumni as a base**
 - Rixa and staff can help run a report for your market
 - Don't forget BYU-Idaho and BYU-Hawaii alumni
- **Check current chapter database for female contacts**
- **Create a survey to check interest**
 - Ask for volunteers – 2 or 3 of you can get the group started
 - Sample available on Google Docs account
- **Determine board responsibilities**
 - Board duties available on Google Docs
- **Decide on meeting schedule**
- **Plan your first event!**



Board Development

- Mature boards: the key is to use regular rotation for board positions
 - Succession planning
 - Set terms
 - Change responsibilities
 - Constantly look for new board members



Resources Available

- BYUMS Website
 - Systems for emailing
 - Database management
 - Calendaring and event tools (payment)
- Free Survey Tools (Survey Monkey)
- Logo Design – add City/State
- Google Docs Account to Share Content
 - <http://drive.google.com>
 - byumswomen@gmail.com
 - byums2013



Programs

- Business focus – not Relief Society
- Recent events:
 - Panel of women business owners
 - Negotiation skills for women (BYU professor)
 - Time management
 - Professional dress and etiquette
 - Results focused planning
 - Book club – Lean In
 - Productive networking



Publicity

- BYUMS Emails w/Flyer
- Printed Mailers – Once a Year
- LinkedIn Groups
 - Create your own group
 - To share organization information within our groups, join "BYU Management Society - Women's Organizations"
- Chapter Facebook Page
- BYUMS Website – Customize Pages
- Personal Invites
- Word of Mouth



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How Does She Do It?

A Panel Discussion with Women Business Owners

October 18, 2013

11:45 am to 1:00 pm at Brady Industries - 7055 Lindell Road

\$10 w/ [Online RSVP](#)

Come find out how these women business owners balance work, family and community and learn the pros and cons of working for yourself. What are some of the challenges they faced when starting their businesses and how did they overcome them? How do they do it all? We will have an extensive audience Q&A session.

Our panel members include:



Rosemary Lato, CPA, Lato & Petrova CPAs. Rosemary founded her CPA firm with fellow UNLV graduate Irina Petrova after returning to college to complete her degree in accounting. She offers a full range of tax preparation and planning services to her clients, many of which are not-for-profits.



Laurie Sabol, aka The Popcorn Girl. Popcorn Girl came to life in November 2009 when owners Laurie Sabol and Mark Smith took a chance in a low economic period to create a place where people could come and have a unique and fun experience. Popcorn Girl has dozens of flavors of popcorn including Loaded Baked Potato, Southwest Hot Wings, Lemon Meringue Pie, and just plain ole Buttery.



Holly Myers, Chapel of the Flowers. Holly is a 31 year-old mom who juggles running a multi-million dollar business all while trying to be the "perfect" wife, raise three small kids, all with a baby on the way. She married into the family business over 9 years ago and now oversees this growing chapel along with her husband Jason and their partner Tyler.



Dianna McCormack, MC4 Construction. Dianna is the mother of five very active kids ranging from 14 to 4 years old and then in her spare time she also runs a multi-million dollar underground electrical construction company with her adoring husband of over 15 years. She is a native of Las Vegas and attended UNLV's accounting program.

[RSVP Today!](#)



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Productive Networking

Guest Speaker: **Kristy Rogers**

Thursday, May 30th, 2013
7:00 pm - 9:00 pm

LDS Santa Clara building
875 Quince Ave
Santa Clara, CA 95051
(between Lawrence Expressway and Kiely Blvd. off Homestead Rd.)

Cost: \$5.00 for Members and \$10.00 for Non-Members
Bring a Friend! • Open to women only

RSVP: Please register online by 5:00 pm Wednesday, May 29th, 2013
<http://ms.byu.edu/SiliconValley>, click on the month of May from the Calendar.
Bring business cards for networking.

Questions or feedback
Line (Lynn) Moisan, President
Line@SiliconValleyWomen.org
949.910.9858



Personable Business® Introductions—an easy way to meet people and get known.

Through her Personable Business® movement Kristy is teaching and inspiring business professionals to be heard and understood in business conversations. Kristy truly believes the more you're a pleasure to do business with and make it easy to do business with you, the more opportunities, fulfillment and business friends you'll have.

People need authenticity. Now-a-days most people want authenticity in business. This goes against how we've known business to be. Now what? The Personable Business® Introduction process makes it easy for you to get to know others and share yourself with us. This is a highly productive, real and meaningful experience that leaves you feeling highly connected to those you meet.

You will learn how...

- to engage in conversations beyond small talk
- good it feels to be listened to without interruption and the strong sense of connection that creates
- sharing what's important allows others to like you even more



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Event Details

Speaker: Dr. Katie Liljenquist, Professor of Negotiations

When: Friday, July 19, 2013

Time: 11:30 AM

Location: Brady Industries, 7055 Lindell Road, Las Vegas NV 89118

Cost: \$10 with RSVP, \$15 for walk-ins (checks/cash at the door, credit cards accepted only with online registration)

RSVP: By July 17 to lvwomensnetwork@gmail.com or [register online](#).

Board Members

President: Carolee Frost

President Elect: Brooke Flake

Programs/Events: Rebecca Moore

Publicity: Shannon Hiller

The Las Vegas Women's Network is affiliated with the BYU Management Society. The group is a place for women committed to ethical leadership to develop marketable skills, network with other women, advance their careers and provide service.

Ask For It! How Women can Harness the Power of Negotiation

Skilled negotiators enjoy a tremendous advantage in their personal and professional worlds. Come discover concrete tactics that women can apply to circumvent negotiation obstacles and shift the gendered culture that persists in so many workplaces. Combining fascinating research with practical strategic advice, this workshop is sure to equip you with the tools to effectively negotiate and help you claim what you are truly worth!

Speaker Bio: Katie Liljenquist is an assistant professor at the Marriott School of Management at Brigham Young University where she teaches Negotiation. Katie's research focuses on the psychology behind decision-making in the domains of ethics, power, and influence and she has published in the world's most prestigious scientific journal, *Science*. She is an avid gardener and cook—Katie attended culinary school in England before pursuing her Ph.D. She has four children who fill every day as a mother with learning and joy.



For membership information contact us at lvwomensnetwork@gmail.com. Membership is open to all women in the Las Vegas area.



North Texas Chapters
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LEAN IN:
Women, Work and the Will to Lead
by Sheryl Sandberg
Summer Book Club

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Tuesday, August 13
7:00 - 8:30 p.m.
Home of Brooke Berger
9942 Edgcliff Circle
Dallas, Texas 75238

This event is FREE

You are always welcome to bring a refreshment to share.
Men are always welcome at WBI sponsored events

The Women in Business of the BYU Management Society are pleased to announce our summer networking event a book club discussion on *Lean In: Women, Work and the Will to Lead* by Sheryl Sandberg.

Sheryl Sandberg - Facebook COO, ranked eighth on Fortune's list of the 50 Most Powerful Women in Business - has become one of America's most galvanizing leaders, and an icon for millions of women juggling work and family. In *Lean In*, she urges women to take risks and seek new challenges, to find work that they love, and to remain passionately engaged with it at the highest levels throughout their lives.

Discussion Questions

- What does it mean to you to "lean in"? How have you applied this principle in your life and career?
- Sandberg believes that there are times when you can reach for opportunities even if you are not sure you are quite ready to take them on—and then learn by doing. Have you ever tried this? What have you tried? What was the result?
- What's your take on Sandberg's suggestion that we think of the path to a satisfying career as a jungle gym rather than a ladder?
- Sandberg argues that mentorship relationships rarely happen from asking strangers to mentor you, but rather from an opportunity to engage with someone in a more substantive way. How has mentorship worked in your own experience?
- In the book's final chapter, Sandberg talks about the need to work together to create equality—to allow women to thrive in the workplace, and to allow men to participate proudly in the home and child rearing. What steps can you take right now to begin to make this happen?
- What other ideas from the book stood out to you that you would like to discuss?

WBI COMMITTEE

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Patrick Miller Gann & Miller, P.C.	Audrey Haber	

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Please register on Eventbrite so we can better plan.
Register by August 12th at <http://byuwmwibsummerbookclub2013.eventbrite.com>

Membership in the Management Society is open to anyone committed to moral and ethical leadership, regardless of any affiliation with BYU.

Efforts in Main Chapter



- Include women in the main chapter – board, lunches, speakers
- Listen to women’s suggestions and recommendations
 - Moved LV meetings to lunch
- Move from “old boy network” to networking with all
- Build on skills and talents women bring to any organization



Q&A



- Shannon Hiller: shiller@pbtck.com
- Maria Pribyl: mlpribyl@wwdb.org
- Stephanie Probst: s_probst@yahoo.com

Google Docs Account to Share Content

<http://drive.google.com>
byumswomen@gmail.com
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