

Latin America Leadership Conference

BYU Management Society

17 May 2014

Day Session (Management Society leaders):

9:00 AM – 10:00 AM	Welcome – Introductions “Overview of the Society” “Using the Website and Database”	Rixa Oman, Marriott School
10:00 AM – 10:45 AM	“Engaging Leaders in the Essentials of Successful Chapters”	Ron Gardner, Steering Committee
10:45 AM – 11:00 AM	Break	
11:00 AM – 11:30 AM	“Building a Strong Membership Base”	Ron Gardner, Steering Committee
11:30 AM – 12:00 PM	“Successful Chapter Structure”	Wagner Dias, São Paulo Chapter
12:15 PM – 1:45 PM	Lunch	
2:00 PM – 3:00 PM	“Networking” “Young Professionals”	Cynthia Halliday, Marriott School
3:00 PM – 3:15 PM	Break	
3:15 PM – 3:45 PM	“Strengthening Chapters through Partnering”	Sandro Silva, Steering Committee
3:45 PM – 4:30 PM	“Possible Collaborations Among Latin American Chapters”	Sandro Silva, Steering Committee
4:30 PM – 5:00 PM	“Setting Goals”	Rixa Oman, Marriott School All chapter leaders

Evening Session (Open to everyone):

6:30 PM	Reception & Registration	
6:40 PM	Welcome	Daniel Yáñez Santiago Chapter President
6:45 PM	“The Management Society”	Ron Gardner, BYU Management Society Chairman, Global Steering Committee
7:20 PM	Executive Panel Discussion: “Ethical Leadership”	Panelists: Karina Carvajal Claudio Orrego Carlos Pardo Sebastián Vidal Moderator: Juan Pablo Villar
7:45 PM	Keynote Speaker	Claudio Orrego
8:15 PM	Networking & Cocktail	